



Service Canada
NWT Labour Market
Symposium
May 25 -26, 2011



About Service Canada

- Service Canada was created in 2005 to improve the delivery of government programs and services to Canadians, by making access to them faster, easier, and more convenient.
- Service Canada offers single-window access to a wide range of Government of Canada programs and services for citizens through more than 600 points of service located across the country, call centres, and the Internet.



Service Canada in the Northwest Territories

- Service Canada Centers are located in the following communities
 - Yellowknife
 - Hay River
 - Fort Smith
 - Fort Simpson
 - Inuvik
 - Service Canada Centre for Youth, Yellowknife (June – September)

- Service Canada extends our service to 6 other communities through Scheduled Outreach on a weekly or monthly basis:
 - Tuktoyaktuk
 - Deline
 - Fort Resolution
 - Fort Liard
 - Fort Providence
 - Behchoko



Services Available

- Employment Insurance (EI) Benefits
 - Regular Benefits
 - Maternity and Parental Benefits
 - Sickness Benefits
 - Compassionate Care Benefits
 - Fishing Benefits
 - Self Employed Workers Benefits
- Senior Benefits
 - Canada Pension Plan Retirement Pension
 - Old Age Security Pension
 - Guaranteed Income Supplement
 - Allowance Program and Allowance for Survivors



Services Available con't

- Passport Receiving Agent
- Social Insurance Number Applications
- Common Experience Payment Applications
- Apprenticeship Incentive Grants
- Job Bank
- Web Records of Employment
- Universal Child Care Benefits
- Canada Education Savings Grant
- Canada Learning Bond
- Canada Pension Plan Children's Benefits
- Canada Student Loans Program
- Persons with Disabilities programs, i.e. Grants for Students with permanent Disabilities; Opportunities Funds for Disabilities; Registered Disability Savings Plan



Labour Market and Social Development Programs (LMSDP)

- New Horizons for Seniors
- Homelessness Partnership Strategy
- Youth Employment Strategy
- Opportunities Fund
- Worksharing

NEW HORIZONS FOR SENIORS

The **New Horizons for Seniors Program** (NHSP) is a Grants program that supports projects led or inspired by seniors who make a difference in the lives of others and in their communities. Seniors are encouraged to share their knowledge, skills and experiences with others.

Objective:

- promoting volunteerism among seniors and other generations;
- engaging seniors in the community through the mentoring of others;
- expanding awareness of elder abuse, including financial abuse;
- supporting the social participation and inclusion of seniors; and
- providing capital assistance for new and existing community projects and/or programs for seniors.

Northwest Territories Activity 2010:

Multiple projects funded across the NWT through the Capital Assistance and Community Participation Leadership funding streams in various communities such as:

- Yellowknife
- Fort Simpson
- Fort Liard
- Fort McPherson

HOMELESSNESS PARTNERSHIP STRATEGY

The **Homelessness Partnership Strategy** (HPS) is a unique community-based federal program aimed to help prevent and reduce homelessness in Canada. Distinct Aboriginal Communities and Rural and Remote Communities funding streams are also available to meet the acute and unique needs of homeless Aboriginal people and to fill specific gaps in rural infrastructure to address homelessness.

- Yellowknife has been deemed a designated community
- City of Yellowknife in conjunction with community partners has developed a homelessness community plan.
- City of Yellowknife is the contracted Community Entity to deliver HPS.
- Contract period April 1, 2011 to March 31, 2014

- Community based projects:
 - Bailey House Men's Transitional Facility
 - Purchased 4 residential lots for future construction of a women's transitional facility
 - Financial support provided to various sheltering agencies



HPS – Rural and Remote

Rural and Remote funding primarily targets smaller cities, rural or outlying areas, and the north. Rural communities do not have to develop community plans, but their requests for funding must include proof of support from a wide range of community partners. This funding is expected to primarily support projects that fill specific gaps in the infrastructure of smaller cities and northern and rural areas to address homelessness. Rural communities are encouraged to seek other partners including provincial and territorial governments and municipalities.



YOUTH EMPLOYMENT STRATEGY

- Canada Summer Jobs
- Skills Link
- Youth Awareness
- Career Focus

CANADA SUMMER JOBS

Canada Summer Jobs (CSJ) is an initiative of the Summer Work Experience program. It provides funding for not-for-profit organizations, public-sector employers, and small businesses with 50 or fewer employees to create high-quality summer job opportunities for students between the ages of 15 and 30.

Northwest Territories Funding:

- Eighteen (18) projects approved for 2010.
- Created 88 summer jobs in 2010 for youth.
- Funding allocation was \$ 182,321 for 2010.



SKILLS LINK

Skills Link helps youth facing barriers to employment develop the broad range of skills, knowledge and work experience they need to participate in the job market. This program offers a wide range of activities that can be tailored to meet individual needs and provide more intensive assistance over longer periods of time.

Current Program activity:

- Aurora College delivered a Building Trades Helper Project in Behchoko and is currently delivering an Intro to Computers course in Fort Smith



YOUTH AWARENESS

The **Youth Awareness** initiative provides financial assistance to sponsors to design projects that respond to specific labour market requirements and adjustments, and heightens the awareness of youth as the labour market of the future.

Current Agreement: Skills Canada Northwest Territories



CAREER FOCUS

Career Focus (CF) is a client-centered program for post-secondary graduate youth designed to meet the needs of a knowledge-based economy. The program links highly skilled young people with potential employers, and offers financial support to Canadian employers and organizations to provide a combination of career-related work experience and innovative skill development and learning opportunities.

- Targets post-secondary graduates to help them increase their employment skills through career-related work experiences
- Links highly skilled young graduates with employers in their field
- Facilitates the transition of highly skilled youth to Canada's rapidly changing labour market
- Promotes the benefits of advanced studies
- Ensures Canada has a pool of highly qualified and skilled youth to meet the needs of the 21st century economy



OPPORTUNITIES FUND

The **Opportunities Fund** (OF) for Persons with Disabilities provides funding for national, regional and local projects that assist people with disabilities in preparing for and finding employment or self-employment, as well as acquiring the skills necessary to maintain that new employment.

Current Program activity:

3 year agreement with the Yellowknife Association for Community Living
(April 1, 2009 to March 31, 2012)



WORK SHARING

Work-Sharing is an adjustment program designed to help employers and workers avoid temporary layoffs when there is a reduction in the normal level of business activity that is beyond the control of the employer. The measure provides income support to workers eligible for Employment Insurance (EI) benefits who are willing to work a temporarily reduced work-week.

- Can be extended to 52 weeks
- Must have a recovery plan
- Retain employees
- Prevents employers from retraining costs
- Does not include seasonal employees

Aboriginal Programming

Aboriginal Skills & Employment Partnerships

- Aboriginal training-to employment plans provide the training need to secure long-term skills
- formalized partnership linking skills development to specific job opportunities
- ultimate success is contingent on the strong partnerships
- share the cost of implementing the proposal with significant investment funding from partnership members (at least 50% of contribution)
- comprehensive, multi-year training-to-employment plans
- ASEP projects support literacy and essential skills upgrading, work readiness, and apprenticeships and on-the-job training with industry employers.
- major employer guarantee minimum of 50 long-term jobs for Aboriginal people.

ASEP Funding

Budget 2002

- 9 projects (2003-2009)
- targeted 6,245 trained & 3,272 jobs
- by March 2009 8,729 trained, 3,124 employed

Budget 2007

- 16 projects (2007-2012)
- 8,388 to be trained & 4080 to be employed

Budget 2009

- 25 projects (2009-2012) targeting up to 6,000 employed
 - 5 projects from 2007 RFP (1 started, 3 approved, 1 in approval)
 - Plus up to 20 additional projects to be selected from 2009 RFP

Aboriginal Skills and Employment Training Strategy (ASETS)

The Aboriginal Skills and Employment Strategy (ASETS) is designed to expand the employment opportunities of Aboriginal people across Canada. Under this Strategy, Aboriginal organizations design and deliver employment programs and services best suited to meet the unique needs of their communities.



ASETS NWT Funding

- 7 agreements
 - 5 First Nations (effective October 1, 2010 to March 31, 2015)
 - 1 Métis (effective October 1, 2010 to March 31, 2015)
 - 1 Inuit (effective July 5, 2010 to March 31, 2015)

- Total for all agreements until March 2015 = \$45,822,360

LABOUR MARKET DEVELOPMENT AGREEMENTS (LMDA)

Agreements transfer responsibility from Canada to the Province for the delivery and administration of programs and services to help EI clients and all unemployed, including those not eligible for EI training programs, to prepare for and find employment



Main Features of a LMDA

- Devolves design, management and accountability of programming to the Province/Territories
- Allows the Territories to design new employment programming based on labour market needs
- Delegates authority to the Territories for certain functions of the National Employment Service (eg. Job Bank)
- Requires the Territories to offer services in either official language where there is significant demand



Other Initiatives

- Developing effective working relationships with our National Headquarter partners (ASEP, Aboriginal Horizontal Directorate, etc.) to enhance Northwest Territories' labour market
- Enhancing our working relationship with the Government of Northwest Territories and community stakeholder partners.
- Enhancing our working relationships with regionally based members of the Federal community to assist stakeholders in accessing Federal programs and services.